

Lorie Ann Tuma

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whichwaytothebeach.com

EDUCATION

Doctor of Education, Teacher Leadership (ant.) 2010

Walden University, Minneapolis, MN

Dissertation Topic: Facebook! The Integration of Social Media in Tourism Classes

Master of Science in Administration, Human Resources, May 2004

Central Michigan University, Mt. Pleasant, MI

Project Topic: Due diligence initiatives during mergers and acquisitions.

Bachelor of Science, Community Development-Public Administration, December 2001

Central Michigan University, Mt. Pleasant, MI

Associates Degree, General Studies, May 2000

Mid Michigan Community College, Harrison, MI

TEACHING EXPERIENCE

Central Michigan University – Mt. Pleasant, MI

Recreation, Parks, and Leisure Services Administration – Event Management minor

2008-present

Instructor: Recreation Management / Tourism

Provide instruction in Recreation Management, Tourism, and Event Planning. Advise students in the Event Management minor, participate in department, college, and institution committee work, coordinate and lead field experiences/study abroad opportunities.

Central Michigan University – Mt. Pleasant, MI

Off-Campus Programs

2008

Faculty: Online Teaching Certificate

Provided online instruction in asynchronous and synchronous environments for an introductory course in online teaching. Topics covered: creating online syllabi, preparing and presenting online content, facilitating online communication, online assessment, and strategies for effective online teaching.

Kaplan University – Boca Raton, FL
College of Health Sciences
2008
Faculty: Academic Strategies

Provided online instruction in asynchronous and synchronous environments for a foundations course that reviews and enhances basic academic, personal management, and leadership skills. Topics covered: Time management, goal setting, career planning, leadership, research, ethics, and assessment.

Mid Michigan Community College – Harrison, MI
2006-2008
Instructor and Department Chair: Workforce Development / Occupational Studies

Provided instruction and advised students participating in multiple business programs. Coordinated independent studies and internship programs; developed new courses, new certificate programs, and assisted with program reviews for the Departments of Health Sciences and Occupational Studies.

Catapult Learning – Las Vegas, NV
2004-2006
Instructor and Area Manager –Education Programs

Provided instruction and advised at-risk students participating in remedial reading programs in urban areas of Las Vegas. Piloted supplemental education service programs in schools failing to meet Adequate Yearly Progress (AYP).

Carlson Wagonlit Travel – Mt. Pleasant, MI
1993-2001
Instructor-Trainer – Tourism & Hospitality Services Administration

Provided instruction and advised students participating in hospitality internships at Central Michigan University (HSA 490) and Mid Michigan Community College Business & Industry program.

- College of Disney Knowledge: Disney Specialist
- Northwest Airlines: WorldSpan Information Systems Accelerated Program
- Carlson Companies: Programs, Products, and Services
- Sandals: Ultra Workshop Training Specialist
- Princess Cruises: Princess Expert Training Sales Course
- Disney University: Innovations in Action
- Disney University: Youth Education Services
- Disney University: Lights, Camera, Action!
- Royal Caribbean Cruise Lines: Weekend Familiarization Tour

TOURISM & EVENT MANAGEMENT WORK EXPERIENCE

John Schwarz, State of Michigan Senate, United States House of Representatives
State of Michigan 2002 Gubernatorial Campaign
2001-2002
Director of Volunteer and Event Services

Recruited workforce for special events and public appearances made throughout the State of Michigan. Coordinated security and management of events; provided support for press conference, public relations events, special interest group functions, meetings with lobbyists and supporters.

Carlson Wagonlit Travel – Mt. Pleasant, MI
1993-2001
Owner, Professional Development Coordinator

Provided oversight to five regional offices and two satellite locations; collaborated with world-wide tourism organizations to create familiarization trips and professional development activities for industry personnel.

Pan American World Airways – New York, NY
1987-1991
International Flight Attendant

Coordinated the safety and service activities for passengers and crew traveling on International flights; worked collaboratively with senior flight service personnel while following FAA protocol; assisted passengers with ticketing, safety briefings, and in-flight service requests.

ACADEMIC RESEARCH & GOVERNANCE

University of Nevada, Las Vegas – Las Vegas, NV
2004-2005
Graduate Research Assistant

The Status of Women Committee at the University of Nevada, Las Vegas (UNLV) conducted a Faculty Retention Study sponsored by the Vice President of Administration. This project included a literature review, an analysis of Exit Interview Survey data, focus groups, and a joint project with the University of Indiana-Purdue University Indianapolis.

Central Michigan University – Mt. Pleasant, MI
2002-2004
Contract Analyst: Compliance & Accountability, Center for Charter Schools

Provided federal and state oversight to 11 public charter schools in urban areas of Detroit and West Michigan. Worked with the National Charter Schools Institute to deliver governance and leadership training through the development of administrative guidelines and board policy.

ADVISING

Commercial Recreation Major	117	January 2008 – present
Business Major and Minors	122	August 2006 – January 2008
Hospitality & Tourism Majors	7	November 1993 – August 2001
Tourism Professional Studies	32	November 1993 – August 2001

TEACHING (SOS) STUDENT OPINION SCORES

SEMESTER	COURSE	CRN
CMU 2009-2010	Tourism (Spring 10-3.87/4.0) (Fall 09-3.79/4.0)	RPL/HSA 343
	International Tourism (Spring 10-3.81/4.0)	RPL/HSA 542
	Management in Leisure Services Section 1 (Spring 10-3.93/4.0) Section 2 (Spring 10-3.63/4.0) Section 1 (Fall 09-3.52//4.0) Section 2 (Fall 09-3.91/4.0)	RPL 307
	Special Events Administration (Fall 09-3.91/4.0)	RPL 440
CMU 2008-2009	Introduction to Private and Commercial Recreation (Spring 09-3.95/4.0) (Fall 08-3.73/4.0)	RPL 261
	Tourism (Fall 08-3.77/4.0) (Spring 09-3.95/4.0)	RPL 343
	Meetings and Exposition Planning (Fall 08-3.88/4.0)	RPL 438
	Special Events Administration (Fall 08-3.62/4.0) (Spring 09-3.50/4.0) (Summer 09-4.0/4.0)	RPL 440
CMU 2007-2008	Introduction to Private and Commercial Recreation (Spring 08-3.60/4.0)	RPL 261
	Tourism (Spring 08-3.62/4.0)	RPL/HSA 343

	Special Events Administration (Spring 08-3.7/4.0)	RPL 440
	Meetings and Exposition Planning (Spring 08-3.59/4.0)	RPL 438
	Online Teaching Certificate (Summer 08-3.81/4.0)	EDU 508
KAPLAN 2007-2008	Academic Strategies (Summer I 08-4.6/5.0) (Summer II 08-4.8/5.0)	CS 119
MMCC 2006-08	Business Communications I (Fall 06-4.7/5.0) (Spring 08-4.8/5.0) (Fall 07-4.9/5.0)	BIS 164
	Business Communications II (Fall 06-4.9/5.0) (Spring 08-4.9/5.0) (Fall 07-4.9/5.0)	BIS 264
	Business Finance (Fall 06-4.6/5.0) (Spring 08-4.7/5.0) (Fall 07-4.9/5.0)	BIS 120
	Office Procedures (Spring 08-4.8/5.0) (Fall 07-4.9/5.0)	BIS 254
	Medical Office Administration (Spring 08-4.8/5.0) (Fall 07-4.9/5.0)	BIS 255
	Records Management (Fall 06-4.8/5.0) (Spring 08-4.8/5.0) (Fall 07-4.9/5.0)	BIS 250
	Terminology & Proofreading (Spring 08-4.8/5.0) (Fall 07-4.9/5.0)	BIS 136
	Beginning Word Processing (Fall 07-4.9/5.0)	BIS 140

INDEPENDENT STUDIES*

Front Office Operations	BUS 250
Introduction to Hospitality Management	BUS 100
Machine Transcription I	BIS 236
Machine Transcription II	BIS 246
Machine Transcription III	BIS 256
Co-Op Experience	BIS 290

INDUSTRY TRAINING*

Disney Educational Programming
Accrual Accounting Methods
Customer Service
Increasing Profit Margins
Global Buying Power
Negotiating with Vendors and Suppliers
Leading from the Front Line

**Student Opinion Scores not available.*

SCHOLARSHIP

Presentations

Presenter – *Facebook! The integration of social media in tourism classes.* International Society of Travel and Tourism Educators (ISTTE), Long Beach, California, October, 2010.

Presenter – *Service learning and tourism.* International Society of Travel and Tourism Educators (ISTTE), Long Beach, California, October, 2010.

Presenter – *The online social network and your professional brand.* International Society of Travel and Tourism Educators (ISTTE), Long Beach, California, October, 2010.

Presenter – *The impact of a global meeting curriculum on the tourism industry.* International Society of Travel and Tourism Educators (ISTTE), San Antonio, Texas, October, 2009.

Presenter – *Commencement Address,* Qatar MICE Development Institute, Doha Qatar, June 2009.

Presenter – *Qatar MICE Development Institute, Global Certificate in Meeting Business & Events,* Meeting Professionals International, Doha, Qatar, June 2009.

Keynote – *Leadership IMPACT,* Central Michigan University Leadership Institute, Mt. Pleasant, Michigan, May, 2009.

Presenter – *Qatar MICE Development Institute, Global Certificate in Meeting Business & Events,* Meeting Professionals International, Doha, Qatar, February, 2009.

Presenter – *Qatar MICE Development Institute, Global Certificate in Meeting Business & Events*, Meeting and Professionals International, Doha, Qatar, November, 2008.

Keynote – *Leadership IMPACT*, Central Michigan University Leadership Institute, Mt. Pleasant, Michigan, June 2008.

Keynote – *The Hallmark of Leadership*, Phi Theta Kappa Induction Ceremony, Mid Michigan Community College, Harrison, Michigan, 2007.

Keynote – *Community Education Initiatives*, City of Las Vegas Leadership Dinner, JW Marriott, Las Vegas, Nevada, 2005.

Keynote – *Gubernatorial Platform and Implications of 2002 Primary*, Women's Leadership Club, Royal Oak, MI, June, 2002.

Additional Scholarly Presentations

Presenter – *Corporate Travel Management and Northwest Airlines*, The MBS International Airport, Freeland, Michigan, 2001.

Presenter – *Impacts of the Internet on the Travel Industry*, Carlson Wagonlit Travel Board Meeting, Traverse City, Michigan, 2000.

Presenter – *Disney College Programming*, Coleman Schools Board of Education Meeting, Coleman, Michigan, 1994.

Presenter – *In-Flight Mover (feature article as a Pan American World Airways International Flight Attendant)*, Shepherd High School, Shepherd, Michigan, 1988.

Publications

Tuma, L. (in progress). *Facebook! The integration of social media in tourism classes*. International Society of Travel and Tourism Educators (ISTTE), Long Beach, California, October, 2010.

Tuma, L. & Pybus, D. (in progress) *The impact of a global meeting curriculum on the tourism industry*. International Society of Travel and Tourism Educators (ISTTE), San Antonio, Texas, October, 2009.

Tuma, L. (2009, February). Global Certificate in Meeting Business & Events I (GCMBE). *Meeting Professionals International*. Dallas, TX: MPI Press. Modified three existing courses, developed one new course and authored corresponding ancillaries for the international certification program.

- Chapter 1: The Business of Meetings: Meetings 101
- Chapter 7: Registration & Housing
- Chapter 9: Audio-Visual Basics and The Supply Chain Management
- Chapter 12: Event Marketing

Tuma, L. (2008, November). Global Certificate in Meeting Business & Events I. *Meeting Professionals International*. Dallas, TX: MPI Press. Developed four new courses and authored corresponding ancillaries for the international certification program.

- Chapter 2: The Business of Meetings: Meetings 101
- Chapter 5: Evaluating the Value & Impact of Meetings
- Chapter 9: Audio-Visual Basics
- Chapter 11: Event Marketing

Curriculum & Program Development

Mid Michigan Community College, Department of Occupational Studies, Harrison, Michigan, 2007. Developed three 27-credit occupational certificate programs funded by the State of Michigan.

- Records Information Management Certificate Program - 27 credits
- Medical Office Secretary Certificate Program - 27 credits
- Legal Office Secretary Certificate Program - 27 credits

Mid Michigan Community College, Department of Occupational Studies, Harrison, Michigan, 2007. Developed a business course that teaches records management, medical communications, and professionalism.

- Medical Office Procedures Course, BIS 255 - 3 credits

Research

Tuma, L. *FaceMySpaceBook: The effects of online social networking in the development of student learning communities in Tourism and Hospitality classes*. (in progress). Central Michigan University.

Tuma, L. *A comparative analysis of the Business Information Systems program at Mid Michigan Community College*. Mid Michigan Community College, 2006.

Tuma, L. *An examination of leadership due diligence during the first 100 days of travel agency services acquisition*. Carlson Companies, 2001.

Tuma, L. & Wehr, L. *Bid4Trips.com: A feasibility study of online distribution centers and displaced travel inventory*. Carlson Companies, 2000.

Tuma, L. *An examination of the increase in tourism sales of preferred partner products resulting from co-op advertising assistance*. Carlson Companies, 2000.

Tuma, L. *Sliding Fee Scales for Leisure Services: An examination of the relationship between decreased profit margins and service fees*. Carlson Companies, 1999.

Tuma, L. *Business analysis: Post-airline commission caps and restructured service fees*. Carlson Companies, Fall 1999.

Tuma, L. *Feasibility study for corporate sales incentive programs*. Norwegian Cruise Lines, 1997.

Contracts, Grants and Sponsored Research

Tuma, L., *Faculty International Development Grant (FIDG)*, Funding for pre-trip to Cannes International Film Festival in Cannes, France. Sponsored by Office of International Education, Central Michigan University, \$1,800.00 (May 8, 2010 - May 15, 2010).

Tuma, L., *Professional Development Grant*, Funding for pre-trip to Cannes International Film Festival in Cannes, France. Sponsored by Faculty Center for Innovative Teaching, Central Michigan University, \$750.00 (May 8, 2010 - May 15, 2010).

Pybus, D., *Graduate Recruiting Fund*, Funding for online social networking project. Sponsored by Provost Office, Central Michigan University, \$1,500.00 (January 2010). (Consultant)

Tuma, L., *Professional Development Grant*, Funding to attend the 'World Education Congress' in Salt Lake City, UT. Sponsored by Faculty Center for Innovative Teaching, Central Michigan University, \$300.00 (July 11, 2009 - July 14, 2009).

Tuma, L., *Professional Development Grant*, Funding to attend 'The Teaching Professor' conference in Washington, DC. Sponsored by Faculty Center for Innovate Teaching, Central Michigan University, \$750.00 (June 5, 2009 - June 7, 2009).

Tuma, L., *Michigan Baseball Foundation Grant*, Funding to host the 2008 Department of Recreation, Parks, and Leisure Services Department Intern Seminar. Sponsored by The Great Lakes Loons, \$1,000, (October 2008).

Tuma, L., *Michigan Industry & Economic Engagement Fund: The Michigan Initiative for Innovation and Entrepreneurship*, Funding to develop *Event Management Center*. Sponsored by State of Michigan, \$37,500 (2008) (not funded).

Tuma, L., *MC² Campus Community Grant*, Funding for students to attend Dave Ramsey LIVE! Sponsored by Mid Michigan Community College, \$2,200 (February 2007).

Awards

Recognized as Senior Cadre of International Instructors, Meeting Professionals International (MPI) Fall 2009.

Nominated for K. Patricia Cross Future Leaders Award, Association of American Colleges & Universities, Fall 2009.

Award of Recognition, Michigan Meeting Professionals International (MMPI), Summer 2009.

Excellence in Teaching Award, Kaplan University, Fall 2008.

Excellence in Teaching Award, Kaplan University, Summer 2008.

Nominated for K. Patricia Cross Future Leaders Award, Association of American Colleges & Universities, Fall 2008.

Nominated for Faculty Excellence Award, Mid Michigan Community College, 2007.

Nominated for Faculty Excellence Award, Mid Michigan Community College, 2006.

Catapult Award for Outstanding Performance in Education, Las Vegas, Nevada, 2005.

Award of Recognition from Congressman Jon Porter, Commitment to Education, Las Vegas, Nevada, Fall 2004.

Conferences

Tourism Futures: International Association of Travel and Tourism Educators, October 2009

Leveraging Social Networking, Walden University, January 2009

World Education Congress, Meeting Professionals International, Las Vegas, Nevada, August 2008

Walden University Teacher Leadership Residency, Arlington, Virginia, April 2008

Art and Craft of Discussion Leadership, Harvard Business School, Boston, Massachusetts, June 2007

Michigan American Council on Education, Michigan State University, Lansing, Michigan, 2007

Carlson Companies, Reaching for the Top, Las Vegas, Nevada, 1997

Trends in Occupational Studies, Michigan Community College Educators, Grand Rapids, Michigan, 2006

Carlson Companies, Excellence in Leadership, Orlando, Florida, 1996

Professional Development

Padgett-Thompson, Purchasing, Negotiation, and Bargaining w/Suppliers, Lansing, Michigan, 2001

Carnival Cruise Line, Bob Dickinson – Power Selling, Baltimore, Maryland, 2001

Northwest Airlines, World Span Technology, Dearborn, Michigan, 1998

Princess Cruises, Expert Sales, Novi, Michigan, 1998

Sandals, Specialized Product Selling, Detroit, Michigan, 1997

Disney University, Innovation in Action, Orlando, Florida, 1997

Associations

Member and Ambassador, International Society of Travel and Tourism Educators (ISTTE),
2009-present

Member, National Association for Multicultural Education (NAME), 2009-present
Associates Program, Association of American Colleges & Universities (AACU), 2008-present

Member and Ambassador, Meeting Professionals International (MPI), 2008-present

Task Force Member, Meeting Professionals International, Dallas, TX (2008 - 2009).

Member, Association for Career and Technical Education (ACTE), 2007-2008

Book Reviews

Bladen, Nick Wilde, James Kennell and Franc Avila, *Events Management*, Routledge Books, Abington,
Oxfordshire, UK, 2009

UNIVERSITY SERVICE

Committees (Present)

Member, Faculty Task Force, Meeting Professionals International (MPI), 2009-Present

Faculty Representative, Multicultural and Diversity Education Council, Central Michigan University,
2009-present

The College of Education and Human Services Grand Opening Event Committee, Central Michigan
University, 2009

Chair, First-Year Experience (FYE) Advisory Board, Central Michigan University, 2008-present

Member, Women's Connection Advisory Board, Central Michigan University, 2008-present

Chair, RPL Goals Committee, Undergraduate and Graduate Curriculum, Central Michigan University,
2008-2009

Committees (Past)

Member, Presidential Interview Selection Committee, Mid Michigan Community College, 2007

Participant, Faculty Mentoring Program, Mid Michigan Community College, 2006-2007

Member, Distance Education Committee, Mid Michigan Community College, 2006-2007

Member, Alumni Association Committee, Mid Michigan Community College, 2006-2007

Participant, Academic Quality Improvement Planning Committee, Mid Michigan Community College, 2006

Member, Status of Women Subcommittee, University of Nevada, Las Vegas, 2004-2005

Representative, Professional & Administrative Institutional Council, Central Michigan University, 2002-2004

Member, City of Mt. Pleasant Airport Advisory Board, Mt. Pleasant, Michigan, 2002-2003

Member, Carlson Companies, Professional Development Committee, 2000-2001

Member, Carlson Companies, Strategic Planning Committee, 1999-2001

Student Committees & Internships

Committee Member, (Thesis), Michael Carson – Balanced Scorecard Continuous Improvement Model, Ferris State University, 2008

Supervisor, (Internship), Melissa Onstott – Hospitality Services Administration, Central Michigan University, 1996

Supervisor, (Internship), Mary Weiss – Hospitality Services Administration, Central Michigan University, 1995

Supervisor, (Internship), Katherine Wasko – Hospitality Services Administration, Central Michigan University, 1994

Supervisor (Internship), Marcy Dault, Contracting Business with Industry – Mid Michigan Community College, 1994

Student Service Activities

Assisted the Universities Allied for Essential Medicine (UAEM) student group with development of presentation for the Vice Provost of Research and the Policy Writing Committee, 2009.

Assisted the Michigan Recreation and Park Association (MRPA) student group with development of “Facebook” presentation for National MRPA Conference, 2009.

Facilitated strategic planning event for Meeting Professionals International (MPI) Student Group, 2009.

Founded and currently serve as faculty advisor for the Meeting Professionals International (MPI) Student Community, Central Michigan University, 2008-present.

Served as faculty marshal for graduation, Fall 2008.

Experiential Learning Activities

Coordinating a faculty-led study abroad experience to Cannes, France (Cannes International Film Festival: Hospitality and Event Management Program) for 12 students, 2010-2011.

Coordinating a volunteer student experience to Louisville, Kentucky (2nd Annual Louisville International Festival of Film) for 36 event management students, 2010.

Coordinated a capstone event experience, "Mystery on Cherry Hill", a class fundraiser in Canton, Michigan that raised \$4,600 for the Lance Armstrong Foundation, 2009.

Coordinated volunteer student experience to Louisville, Kentucky (Louisville International Festival of Film) for 30 event management students, 2009.

Coordinated student trip to Chicago, Illinois (McCormick Place, Soldier Field, Shedd Aquarium, The Chicago Theater, and Wrigley Field) for 52 students, 2009.

Coordinated student trip to Detroit, Michigan (Comerica Park, Fox Theater, Hockey Town, Cobo Hall, and Joe Louis Arena) for 60 students, 2008.

Coordinated student trip to Detroit, Michigan (Detroit Institute of Arts, Ford Field, Rooster Tail, Royal Park Hotel, and Detroit River Cruise) for 50 students, 2008.

Coordinated student trip to Grand Rapids, Michigan (Dave Ramsey LIVE!), a financial seminar for 52 business students, 2007.

Coordinated field trip to Grand Rapids, Michigan (The Gerald R. Ford Presidential Museum) in for 31 business students, 2007.

Coordinated field trip to the City of Mt. Pleasant Police Department for 30 business students, 2006.

Service Learning Activities

Coordinated a capstone event planning experience "Mystery at Cherry Hill" in Canton, Michigan that raised \$4,600 for the Lance Armstrong Foundation, 2009.

Coordinated a capstone event planning experience "Cruise the S.S. Scholar-Ship" in Canton, Michigan that raised \$2,300 for RPL student scholarships, 2009.

Coordinated a capstone event planning experience "Is Your Online Fingerprint Stealing Your Dream Job" for the Disney College Program using a \$1,000 grant from The Great Lakes Loons, 2008.

Coordinated a capstone event planning experience "The Amazing Race" in Mt. Pleasant, Michigan that raised \$1,400 for Big Brothers Big Sisters program of America, 2008.

Coordinated a capstone event planning experience "One Entrepreneur at a Time" in Mt. Pleasant, Michigan and produced the 1st Annual Inventors Conference using a \$6,000 grant from the CMU Labelle Entrepreneurial Center, 2008.

Coordinated a capstone event planning experience "A Vegas Exclusive" in Canton, Michigan that raised \$875 for the City of Mt. Pleasant Police Department Youth Services Unit, 2008.

Media Citations

CMU MMPI students execute success of Louisville's International Film Fest (2009, December). *Michigan Meeting Professionals International*, Lansing, MI

Future Jobs: Technology, Meeting Professionals International (2009, December). *OnePLUS Magazine*, Dallas, TX.

CMU students execute success of Louisville's International Film Fest (2009, October). *The Morning Sun*, Mt. Pleasant, Michigan.

34 Event Professionals of first batch graduate from QMDI, (2009, June). *Qatar Tribune*, Doha, Qatar.

Global Certificate in Doha, TTG Online (2009, May) Middle East and North Africa, Doha, Qatar. Successful Global Certificate in Meetings Operations I training held for the third time in Doha. (2009, May). *Zawya of the Middle East*. Doha, Qatar.

Global Certificate in Meeting Operations I commences this week. (2009, February). *Arabian Modern Equipment Magazine*. Doha, Qatar.

Teachable Moments in Qatar. (2009, January). *College of Education Newsletter*. Mt. Pleasant, MI.

New Student Club at Central Michigan University. (2009, Winter). *Meeting Professionals International Newsletter*. Dallas, TX.

Tourism class races to finish its final exam. (2008, December). *The Amazing Race benefiting Big Brothers Big Sisters of Isabella County*. Flint, Saginaw, Bay City, Midland, MI: WEYI NBC News 25.

In the News. (2008, November). *Walden University Ponder*. Minneapolis, MN: Laureate International.

Workshop for Event Planners Begins. (2008, November). *The Gulf Times*. Doha, Qatar.

Global Certificate in Training Operations GCMO I conference commences this week. (2008, November). *Qatar MICE Development Institute Newsletter*. Doha, Qatar.

MPI Events Industry Training Program Inaugurated Today. (2008, November). *Qatar MICE Development Institute Newsletter*. Doha, Qatar.

Satayut, L. (2008, October 10). CMU instructor set to train students in Qatar. *The Morning Sun*. Mt. Pleasant, MI.

Backus, K. (2007, December 12). MMCC offers first of a kind new business programs. *Vision Mid Michigan Website*. Mt. Pleasant, MI.

Whitaker, B. (2001). Dot-Com liquidation and internet based business. *The New York Times*. New York, NY.

Selensky, D. (2001). The renegades. *SUCCESS Magazine* . Dallas, TX.

Mzumara, M. (2000). Travelers more willing to visit foreign lands. *The Morning Sun*. Mt. Pleasant, MI.

Bucholz, T.J. (1994). Customers reap the benefits of airfare war. *The Morning Sun*. Mt. Pleasant, MI.

Norton, M. (1994). Traveling with kids – minus the headaches. *The Morning Sun*. Mt. Pleasant, MI.

Ward-Backus, K. (1994). Do it right for a trip to remember. *The Morning Sun*. Mt. Pleasant, MI.

Ward-Backus, K. (1993). Free cruise was couple's dream come true. *The Morning Sun*. Mt. Pleasant, MI.

Norton, M. (1993). Cruising the options. *The Morning Sun*. Mt. Pleasant, MI.